

Shasta Pools Recent News

A blog talking about the recent news of Arizona's #1 pools builder Shasta Pools and Spas.

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[Creates Resort-Style, On-Campus Housing for ASU](#)

Posted by [Shasta Pools Reporter](#) in [shasta pools](#), [asu](#), [arizona state university](#)



Heading off to the dorms is not what it used to be! The [Shasta Pools](#) Commercial Division created a resort-style pool for Arizona State University's [Vista del Sol](#)

dorm. The dorm opened to excited students this Fall who after dropping off boxes in their plush pads headed strait out to the pool for a long Labor Day weekend during the first week of classes.

"Shasta Pools Has built water parks for resorts as well as NCAA aquatic facilities such as [Arizona State University's Mona Plummer Aquatic Center](#)

but bringing the resort-style pools to dorm life is an exciting new trend," noted John Neely, Senior Marketing Manager with Shasta Pools

Shasta Pools teamed up with Hardison Downey Kitchell and American Campus Communities as part of Arizona State University's "campus enrichment" projects.

Shasta Pools has been building projects for universities all over the Valley. Additional aquatic architecture for ASU, the University of Phoenix, Grand Canyon University and Estrella Community College have all been completed by Shasta Pools. Read more on this article at the [Shasta Pools Official News Blog](#)

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Jul 09

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[Shasta Pools Defines "Staycation"](#)

Posted by [Shasta Pools Reporter](#) in [shasta pools](#), [residential pools](#), [arizona](#)

It is amazing how many people are choosing to stay home and stay in their homes. Staycation is a new name for an idea that seems to be resonating with homeowners across the country. Many would-be vacationers are turning away from the go, go, go and choosing to stay home and truly relax. For those of us lucky enough to live in the Sun Belt, we can enjoy a Staycation almost anytime of the year. When you look at the financial aspects of a vacation vs. a Staycation it really starts to add up. For example, a brand new **Shasta Pool**

will cost about as much as an average family trip. A reporter who was speaking on the radio recently noted that he had taken the family to Disneyland and the normally packed park was virtually empty. To read more on this article [click here](#)

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[Shasta Pools & Arizona State University SCRC](#)

Posted by [Shasta Pools Reporter](#) in [shasta pools](#) ,
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ASU partners with ACC (American Campus Committees) to develop a new style of campus living. The South Campus Residential Community is located on the SE corner of Apache Boulevard and McAllister Avenue in Tempe, AZ. The intention of this community is to attract upperclassmen that are current ASU students. They hope to meet the needs of these students with apartment style living and amenities including a lounge, business center, barbeques and a pool/spa. The **Shasta pools and spa** in this new development is one of the exciting up-and-coming projects of the

Shasta Pools Semi-Commercial Division

. The project features custom coping, an abundance of sun deck lounging areas and shade structures. The pool area also includes a dual barbeque and a fire pit for residents to enjoy. For information on the

Shasta Pools Semi-Commercial Division

, visit on the web at

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[Shasta Pools Teams up to offer Eco-Friendly Products](#)

Posted by [Shasta Pools Reporter](#) in [StaRite](#) ,
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Shasta Pools has combined efforts with Pentair Water Pool & Spa to offer the Sta-Rite line of products to customers. Among the many benefits, these top-of-the-line products are eco-friendly and money saving. One of the major players in the product line is the Variable Speed Pool Pump, Sta-Rite has specially tuned to work efficiently with

[Shasta Pools](#)

' in-floor cleaning system. This exclusive pool pump allows

Shasta Pool

owners the opportunity to save 30-90% on the cost of their electric bill. Also included in the line is the LED color changing light and the highly effective System:3 Filter. For more details on these products visit

www.ShastaPools.com

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[Forest Highland's Swimming Facility Remodel Completed!](#)

Posted by [Shasta Pools Reporter](#) in [Shastas Remodeling](#)
[Division](#) ,
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[Computer Automated Technology
CAT](#)

The completion of the Forest Highlands Swimming Pool remodel was marked Tuesday May 27, 2008. This project came to **Shasta's Remodeling division** from Flagstaff, AZ. Under the direction of the Forest Highlands management **[Shasta Pools](#)** was pleased to install a brand new plaster with blue quartz interior finish and a state-of-the-art CAT (Computer Automated Technology) 5000 Controller. Thanks to the CAT 5000 this 70,000 gallon pool will automatically maintain pH and chlorine levels. Via satellite, this advanced system will allow pool keepers to receive emails and text messages regarding the pool's health. The Forest Highlands team is pleased with the results of the pool and is excited for the residents to have this newly renovated facility as a hub for socialization.

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[Revolutionary Shasta Pools Product - AVSC](#)

Posted by [Shasta Pools Reporter](#) in [shasta pools](#) ,
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[AVSC Drain](#)
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[AntiVortex Single Channel](#)

The addition of the Anti-Vortex Single Channel (AVSC) Drain to the line of pool products offered by **Shasta Pools** is a great benefit to customers. The technology and engineering is leaps and bounds beyond what some competitor's are currently offering. This new drain is perfect for negative edge pools and can even be side mounted in the pool's interior. If your swimming pool needs more than one pool pump the use of the AVSC is highly advantageous. Instead of the need to plumb four main drains you can install just one AVSC

Drain that will plumb to two pumps. Contact [Shasta Pools](#)

[Shasta Pools](#)

at 602.532.3700 or visit us at

www.shastapools.com

for more information on the current products that are available for your new pool or swimming pool remodel. Read more about the AVSC on

[Shasta Pools](#)

' official blog.

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[Shasta Pools and GCU Build Pool Masterpiece](#)

Posted by [Shasta Pools Reporter](#) in [shasta pools](#) ,
[Grand Canyon University](#)
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Shasta Pools and Spas is presently constructing a 5,500 square foot swimming pool combined with two oversized therapeutic spas for **Grand Canyon University**, the prestigious campus and online school offering Bachelor's and Master's Degree education. Located in West Phoenix, the University was founded in 1949.

Shasta Pools' Corporate Headquarters and **GCU** are very close in proximity, and are both well-known in the Valley of the Sun. The combined efforts to give the students a top-notch swimming facility make perfect sense.

“For nearly sixty years **Grand Canyon University** has placed the student first. This elaborate project came from direction given to us by the leadership at the **GCU**

who asked only to do something great for their students,” states Bill Gullekson, Director of Sales for

Shasta Pools

Semi-Commercial Division.

Shasta Pools Semi-Commercial Division is a subsidiary of Shasta Industries, Inc. that designs and constructs Semi-Commercial pools all around Arizona and the United States.

Shasta Industries

consists of nine divisions and is founded on constant innovation and providing astonishing customer service.

Shasta Pools

employs more than 500 people in the Phoenix and has been Arizona's number one swimming pool builder since 1968. For more information, visit

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www.ShastaPools.com

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May 13

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[Shasta Pools Brings SilkGuard™ Technology](#)

Posted by [Shasta Pools Reporter](#) in [SilkTabs™](#) ,
[SilkGuard™](#)
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[BioGuard](#)

Shasta Pools has teamed up with **BioGuard®** to offer a line of luxury pool chemicals. This unique blend of chemicals will not only chlorinate and kill bacteria but also leave the swimming pool water feeling silky smooth.

Chlorine can be a harsh on skin, eyes and hair. This innovative product has revolutionized chlorine tabs. So far, **SilkGuard** technology has been well received. Some pool owners refuse to buy any other product now that they have experienced the results and the difference buying a quality product can make.

Surprisingly, it pays off to buy higher quality products instead of off-brand chemicals. Most customers are unaware that they may pay the same price for an off-brand chemical that contains a high concentration of fillers that erode too fast.

SilkTabs™ with **SilkGuard™** technology are now available at competitive prices at **Shasta Pool Supply**

stores across the Valley. Visit

[Shasta Pools](#)

at

www.shastapools.com

for information on all six locations. For more information on this article, visit

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May 01

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[Shasta Pools – Not Just for Residential](#)

Posted by [Shasta Pools Reporter](#) in [shasta pools](#) ,
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Shasta Pools has built pools in over 75,000 homes in **Arizona**. They are experts in understanding how to make any

Shasta Pools' design

fit in your backyard.

But they don't only build residential pools. **Shasta Pools** has completed many commercial pools in the valley with examples being in

Buckeye

and

Peoria, AZ

They built a 450,000 gallon pool with a 120 ft water slide in Buckeye that has over 400 people in it a day!

Shasta Pools also concentrates on not just the pools but filtration as well. The company creates water filtration parts that they not only distribute in **Arizona** but also worldwide.

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Shasta Pools

seems to be and is a leader in the pool industry. They not only build pools for residential estates, but also commercial and even filtration assistance for the entire world. This article on [Shasta Pools' Website](#) explains more information about the company's different talents.

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